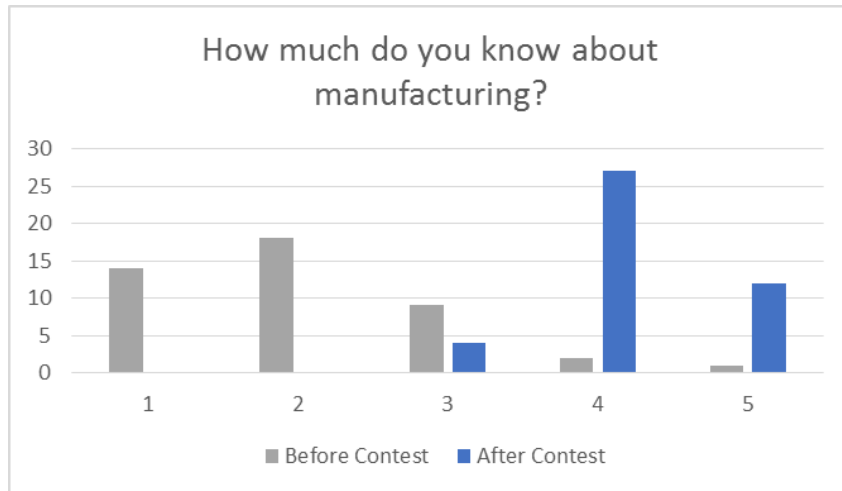


2017 What's So Cool About Manufacturing Survey Results

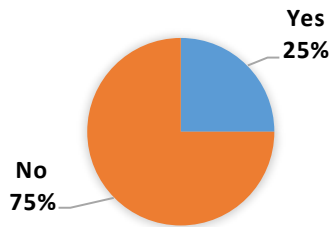
Engaging, educating and exciting the future generation about careers in manufacturing through student video contests.

Rating
1 = very little
5 = quite a lot

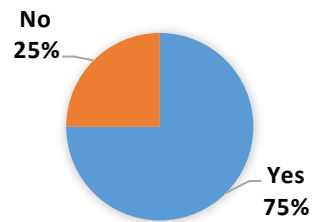


Would you consider a career in manufacturing?

BEFORE

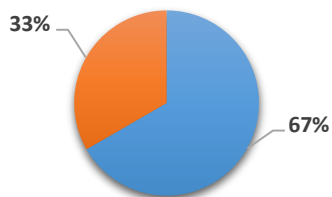


AFTER

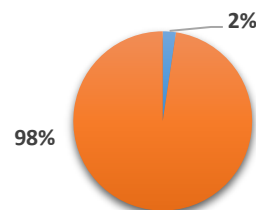


What is your perception of manufacturing?

BEFORE



AFTER



■ Boring and fading ■ Exciting and on the rise

■ Boring and fading ■ Exciting and on the rise